

Today, it is estimated that over 30% of women age 18 and above as well as about 10% of men use hair dyes regularly. With such wide usage, and the fact that those who use hair dyes are likely to use them regularly throughout their lives, there comes the question on whether the chemicals used to make hair dyes could be harmful to the health of the body. Indeed, we should be cautious of the ingredients used in hair products because what we apply to the scalp can be absorbed and transmitted into the bloodstream.

Commercial hair dyes are full of potentially harmful chemicals that have been linked with hair loss, skin and respiratory irritation, a suppressed immune system, and even cancer. According to some research papers cited by the National Cancer Institute of America, over 5000 different chemicals are used to make hair dyes, some of which are reported to be carcinogenic (cancer-causing) in animals. Some population studies have found an increased risk of bladder cancer in hairdressers and barbers (who are exposed to hair dyes at a high frequency rate).

The other concern with using chemical hair products frequently, is that over time they compromise the strength of the hair and have a negative effect on scalp health.

So, is there a way to cover the grey or just enjoy a nice highlight without subjecting ourselves to toxic chemicals?

Fortunately, there is an alternative! Realising the need, Dr. Lynn Tan, through her relentless search, found the natural hair treatment recipe in India more than a decade ago. **NewLife<sup>TM's</sup> 3 in 1 Herbal Hair Care** not only provides a safe solution for greying hair, it also helps promote hair growth, and a healthy scalp and hair!

NewLife<sup>TM</sup>'s 3 in 1 Herbal Hair Care contains only 100% natural herbs and has zero chemicals.

#### Lawsonia Inermis - Henna

- · Promotes hair growth and prevents baldness.
- · Relieves various skin problems and promotes a healthy scalp.

#### Amla - Phyllanthus Emblica Fruit

- Traditionally used to stimulate hair growth by nourishing the hair and scalp and even preventing prematurely greying hair.
- A powerful antioxidant that is anti-inflammatory and high in Vitamin C and Bioflavonoids. Helps scalp to retain its natural moisture.

当今估计超过30%的18岁或以上的女性及约10%的男性都有定期染发的习惯。如此广泛的使用,再加上这些染过发的人士通常都会一直持续不中断地定期染发,因此使用染发剂的安全性问题开始受关注。的确,我们对染发产品中的成分必须慎重考量,因为这些成分都会容易被头皮吸收,最终进入到血液。

市面上商业化的染发剂包含了许多种潜在的有害化学物质,与脱发、皮肤敏感和呼吸道刺激、免疫系统抑制、甚至癌患有关。根据美国国家癌症研究所发表的一些研究报告显示,市面用做染发剂的化学物质有超过五千多种,有些已被证实会对动物致癌。根据一些人口研究显示,美发师或理发师(他们都是频密接触染发剂者)患上膀胱癌的风险会比常人高。

另一个有关经常使用化学美发产品的问题即是它将削弱 头发原有的强韧度,甚至对头皮健康带来负面的影响。

那么,有没有办法可以遮盖白发或要追求时尚做挑染,却不需要担心接触到有毒的化学物质呢?

好消息是:新生命可提供您健康安全的染发方法!陈林希珠博士在意识到这市场需求后,多年来不懈地寻找,终于在十多年前于印度找到了一个天然护发的有效配方。新生命3合1染色护发草药不仅提供一个安全的染发方案,此产品也有助促进头发的生长及保持头皮和秀发的健康!

新生命3合1染色护发草药是一个100%全天然的草本植物配方,完全不含任何化学成分。

#### 指甲花叶

- 促进头发生长和防止秃头的问题。
- 缓解各种皮肤问题, 促进头皮的健康。

#### 印度圣果 - 余甘子果实

- 传统上用来滋润头发和头皮,以刺激头发的增长, 也可预防头发过早斑白。
- 一种强大的抗氧化剂,具有抗炎功效,并提供高含量的维生素C和生物类黄酮。帮助头皮保持其天然的保湿功能。

#### Shikakai - Acacia Concinna Fruit

 An ancient hair growth promoting herb, known for its hair rejuvenating properties.

#### Gulab - Rosehip (Rosa Canina)

- The deep orange fruit of the rose is exceptionally high in vitamins which promote tissue regeneration.
- · Rich in antioxidants, it protects against free radical damage.
- Its anti-bacterial properties cleanse the scalp while giving hair a healthy glow. Promotes moisture retention in the scalp, keeping hair nourished and elastic.

#### Neem - Melia Azadirschta

 Antioxidant, antiseptic, and antibacterial properties. Keeps the scalp supple and healthy.

#### Mulatni Miitti - Solum Fullonum

· Helps draw out toxins and excess oils from the scalp.

#### Kattha - Acacia Catechu Extract

Anti-fungal and anti-inflammatory.

#### Chandan (Sandalwood) - Santalum Spicatum

 Helps moisturise and hydrate aging, dry or flaky scalp. Also relieves itching and inflammation. Its astringent action balances oily skin conditions.

#### Reetha - Sapindus Mukorossi

· Traditionally used to detoxify and remove scalp impurities.

#### 藤金合欢洋槐果

一种古代用于促进头发生长的草本植物,具有保护 焕发功效。

#### 玫瑰果油

- 玫瑰中的深橙果实含有多种高含量的维生素,可促进组织的再生功能。
- 丰富的抗氧化剂,可保护头皮组织免受自由基的伤害。
- 它含有的抗菌功能可清洁头皮,同时提供秀发健康 色泽。它也可促进头皮的保湿功能,维持头发的滋 润与弹性。

#### 印楝素提取物

• 具有抗氧化、消毒和抗菌的功效。保持头皮柔软和健康。

#### 绿素矿泥

• 有助抽除头皮里的毒素和过多的油脂。

#### 儿茶树提取物

• 具有抗霉菌和抗发炎功效。

#### 檀香木精华

有助滋润保湿头皮,预防头皮老化、干燥或产生头皮屑问题。它也可缓解痕痒和发炎问题。其收敛功效有助油性头皮保持水油平衡。

#### 无患子

• 传统上用于清除头皮杂质和有助头皮排毒。

Throw away your chemical dyes and colour your hair naturally with **NewLife™'s 3 in 1 Herbal Hair Care!** 即日起停止使用化学染发剂,改用**新生命的三合1染色护发草药**,全天然提供秀发色泽!

# 100% PEACE OF MIND.

Not only a natural hair dye, **NewLife™'s 3 in 1 Herbal Hair Care** offers you 3 benefits in 1 bottle: 不单只是染发剂**,新生命三合1染色护发草药**提供您三种好处:

#### COLOUR

- \* Covers grey hairs with a natural look.
- \* Adds shine and warmth to your natural colour.

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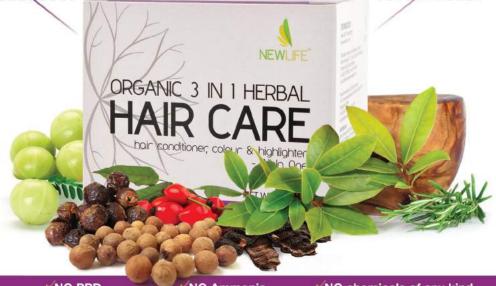
- \* 天然遮盖白发。
- \*增加头发光泽,提供天然发色。

#### PROMOTES HAIR GROWTH

- \* Stimulates hair growth
- \* Prevents baldness

#### 促进头发生长

- \* 刺激头发生长
- \*缓解秃头现象



NO PPD 不含对苯二胺 NO Ammonia 不含氨成分 ✓NO chemicals of any kind 不含任何化学物质

### NOURISHES, RESTORES & PROTECTS

- \* Relieves itching, inflammation, dry and flaky scalp problems etc.
- \* Prevents hair from premature greying.
- \* High in Vitamin C and Bioflavonoids. Helps scalp retain its natural moisture, promotes tissue regeneration, while keeping hair nourished, elastic, with a healthy glow.
- \* Powerful antioxidant. Protects hair against free radical damage.
- Removes scalp impurities and excess oil; balances oily scalp conditions.

#### 滋养、修复和保护秀发

- \*缓解头皮痕痒、发炎、干燥及头皮屑问题等。
- \* 预防头发过早斑白。
- \* 含有高量维生素C及生物类黄酮。有助于头皮维持天然润湿功效、促进 头皮组织再生,并保持头发滋润、 有弹性及带有健康光泽。
- \* 超强抗氧化剂。保护头发对抗自由 基的破坏。
- '清除头皮上的杂质和过多的油脂; 平衡头皮的油脂现象。

#### Hair Treatment for Saloon and Home Use 美发院和居家使用的护发步骤

- 1. Mix the 3 in 1 Herbal Hair Care with some water to form a paste.
- Apply the paste onto hair, starting from the scalp and root.
- Saloon: Wrap and steam for 45 minutes

Home: Wrap and keep for 2-3

Wash with shampoo and hair conditioner.



- 1. 将三合1染色护发草药与水混 合, 搅成膏状护发液。
- 2. 将混合液抹在头发上,从头皮和发根开始。
- 3. 美发院:将头发包裹起来,进行蒸气45分钟。

居家:将头发包裹2至3小时。

4. 使用洗发液和护发素清洗头发。

## Avoid These Toxic Chemicals Found in Most Hair Dyes 避免使用含有以下化学物质的染发剂

#### 1. PPD (Para-phenylenediamine)

It is used as a dye for dark colour shades. It helps the new colour stay on your hair despite numerous washings, dryings, and stylings. A high skin sensitizer, PPD can result in severe dermatitis, facial swelling, eye irritation, and tearing.

#### 2. Ammonia

It is used to open the hair's cuticle (the outer layer) and allow the colour to enter the cortex of the hair (the middle layer). Ammonia is harsh on the hair leaving it dull and increases hair porosity, which weakens hair causing frizz and split ends. Exposure to ammonia fumes can irritate skin, eyes, throat, and lungs, causing watery eyes, itchy scalps, coughing, and burning.

#### 3. DMDM Hydantoin

A preservative that slowly releases the toxic formaldehyde chemical, the longer it sits on the shelves. It may cause tissue irritation and affect the immune system.

#### 4. Parabens

The two most common parabens preservatives are Methylparabens and Propylparabens. They are widely used in hair care products and can produce severe allergies and skin irritation.

#### 5. Lead Acetate

Lead Acetate is used as a colour additive for the dark colour shades. It is said to cause anaemia and produce neurological problems.

#### 6. Resorcinol

Resorcinol is a toxic dye that can cause scalp irritation, and is an allergen affecting the endocrine system.

#### 1. 对苯二胺

它主要用来做深色染发的着色剂。此染料即使在多次冲洗、吹干或进行造型设计后仍能持久不脱色。 不幸的是它也是一种高度皮肤致敏剂,可导致严重的皮炎、造成面部浮肿、刺激眼睛与流眼水。

#### 2. 阿摩尼亚(氨水)

它用来打开头发的角质层(外层),让染色料能进入头发的皮层(中间层)。氨对头发造成的影响很恶劣,会造成头发暗沉无光泽、头发空隙增大,造成头发变得脆弱,容易出现毛躁和发尾开叉。接触氨气味可能会刺激到皮肤、眼睛、喉咙及肺部,引起眼睛流泪、头皮痕痒、咳嗽和发热。

#### 3. 乙内酰脲

一种防腐剂,若存放在架子上越久,它就会慢慢释 放有毒的甲醛化学物质。它也可能引起组织敏感, 影响免疫系统。

#### 4. 防腐剂

两种最常见的防腐剂就是羟苯甲酯和羟苯丙酯。它 们被广泛用在护发产品,但会产生严重过敏和皮肤 敏感的问题。

#### 5. 醋酸铅

醋酸铅是一种深色的颜色添加剂。据说它可能导致 贫血和造成神经系统的问题。

#### 6. 间苯二酚

间苯二酚是一种有毒染发剂,可引起头发发炎,亦是一种会影响内分泌系统的过敏原。





