

3 REASONS TO USE NATURAL HAIRCARE PRODUCTS

使用纯天然护发 产品的三大理由



Washing hair is one of the self-care activities that we do daily, especially living in our hot, humid climate! With so many options of haircare products available, how do we make the right choice? Here are 3 reasons why you should be using NewLife™ natural haircare products.

1. Avoid Carcinogens & Harmful Chemicals

Did you know that many commercial haircare brands or treatments use formaldehyde or formaldehyde releasers such as bronopol or imidazolidinyl urea? Formaldehyde is commonly known as an irritant and a carcinogen but there are over 40 known formaldehyde releasers that are used as preservatives in personal care products.

Even though formaldehyde is harmful to our health, it is allowed to be used in products because those companies that use formaldehyde say that it is at very low concentrations which is not dangerous. However, they also caution that those with sensitive skin should avoid products that contain such ingredients. Our philosophy is that, especially for products that we use daily, we should avoid carcinogenic ingredients as much as we can.

NewLife™ natural haircare products contain no formaldehyde or formaldehyde releasers for your safety.

Other harmful chemicals commonly found in haircare products include: sulphates (SLS/SLES), phthalates, propylene glycol, PEGs, triclosan, EDTA and more. These chemical ingredients can irritate the skin and cause allergic reactions. NewLife™ haircare products do not use any of these ingredients, opting for more natural and higher quality ingredients for your peace of mind!

2. Moisturize Your Scalp with Essential Oils Instead of Silicones

Most store-bought haircare products contain silicones such as Dimethicone (a silicone-based polymer) to act as moisturizers for the scalp and hair. They coat the skin or hair to provide that “slip” or “glide” effect, making it feel softer or smoother and act as a protective layer for the scalp.

The problem with such silicones is that over time they can build residue, preventing moisture from entering the hair. This can cause hair to become dry, dull and more prone to breakage. They can also cause scalp irritation by clogging pores.

Instead of using silicones, NewLife™'s natural haircare products use essential oils such as argan oil, extra virgin coconut oil, and castor oil to provide natural moisture to the hair and scalp without residue. Not only do they not clog the pores, they also protect and enhance the health of your hair and skin naturally.

洗头发是我们每天做的自我护理活动之一，特别是在我们炎热潮湿的气候中！有这么多种护发产品可供选择，我们如何做出正确的选择？这里有3个原因，为什么您应该使用新生命的天然护发产品。

1. 避免致癌物质及有害化学物质

您是否知道许多商业护发品牌或护理产品都有使用甲醛或甲醛释放剂，例如溴硝醇或咪唑烷基脲？甲醛被视为是一种刺激物和致癌物，但有超过40种已知的甲醛释放物被用作个人护理产品中的防腐剂。

尽管甲醛对我们的健康有害，但它被允许用于产品中，因为那些使用甲醛的公司说它的浓度很低，没有危险。然而，他们也提醒那些敏感皮肤的人应该避免使用含有这些成分的产品。我们的理念是，特别是对于我们日常使用的产品，我们应该尽量避免致癌成分。

为了您的安全着想，新生命天然护发产品不含有任何的甲醛或甲醛释放剂。

在护发产品中常见的其他有害化学物质包括：月桂醇聚醚硫酸酯钠、邻苯二甲酸盐、丙二醇、聚乙二醇、三氯生及乙二胺四醋酸等。这些化学成分都会刺激皮肤并引起过敏反应。新生命护发产品不含任何这些成分，而是选择了更天然、更优质的成分，让您安心使用！

2. 用精油代替有机硅以滋润您的头皮

大多数在商店购买的护发产品都含有有机硅，例如矽油（一种有机硅聚合物），可作为头皮和头发的保湿剂。它们覆盖在皮肤或头发上，形成“滑动”效果，使其感觉更柔软或更光滑，并充当为头皮的保护膜。

这种有机硅的问题在于，随着时间的推移，它们会产生残留物，从而阻止水分进入头发。这将导致头发变得干燥、暗沉并且更容易断裂。此外，它们还会堵塞毛孔，引起头皮发炎。

与其使用有机硅，新生命天然护发产品使用阿甘油、特级初榨椰子油和蓖麻油等精油，为头发和头皮提供天然保湿，没有残留。它们不仅不会堵塞毛孔，还能天然地保护和增强您头发和皮肤的健康。为头发和头皮提供天然的水分。它们不仅不会堵塞毛孔，还能自然地保护和增强头发和皮肤的健康。

3. Essential Oils Are Better Than Fragrances!

In order to save on costs, most haircare brands use a variety of artificial fragrances to leave your hair smelling good after each shower. The problem with this is that these fragrances are synthetically blended with a variety of toxic chemicals. Synthetic fragrances are also known to cause cancers, reproductive issues, or asthma attacks. They may also cause hair loss or damage the scalp.

NewLife™ haircare products are 100% free of artificial fragrances, using premium natural essential oils instead. These essential oils, besides smelling good, also promote hair and scalp health!

"NO-POO" IS THE BEST WAY TO CARE FOR YOUR HAIR!

The "no-poo" method of haircare means avoiding many of the commonly-used chemical ingredients such as parabens, sulphates, silicones and more. This method is good for your health and also the environment! All ingredients in NewLife™ natural haircare products are COSMO and ECOCERT certified – meaning that you are contributing towards better environmental and social impact with each bottle that you purchase! Make a change for the better and get a set of **NewLife™ Organic Care Natural Shampoo & Conditioner** today!

3. 香精油比人造香精更优!

为了节省成本,大多数护发品牌都会使用各种人造香精,让您的头发在每次洗完头后都能保持芳香。问题在于,这些香精是由各种有毒化学物质混合而成的。合成香精能导致癌症、生殖问题或哮喘发作。它们还可能导致脱发或损伤头皮。

新生命护发产品100%不含人造香精,使用优质天然精油代替!这些天然精油,除了气味宜人,还能促进头发和头皮健康!

"无便便"洗发水是照顾头发最好的方法!

"无便便洗发水"护发方法意味着避免使用含有许多常用化学成分的发水。这个方法对您的健康和环境都有益!新生命天然护发产品中的所有成分都通过天然有机标准组织及欧盟有机认证组织的验证—这意味着您购买的每一瓶产品都在为更优质的环境和社会做出贡献!做出更好的改变,今天就买一套**新生命有机养护纯天然洗发水和护发素**吧!

BUNDLE & SAVE! 购买套装,节省更多!

ORGANIC CARE NATURAL SHAMPOO & CONDITIONER BUNDLE

有机养护纯天然
洗发水和护发素套组

MY 马来西亚	SG 新加坡	HK 香港
RM 110	S\$ 49.95	HK\$ 299
BV 80 / PV 40	BV 40 / PV 30	BV 245 / PV 30

Save | 省:

MY 马来西亚	SG 新加坡	HK 香港
RM 9.80	S\$4.25	HK\$ 27

ORGANIC CARE NATURAL SHAMPOO

有机养护纯天然洗发水

MY 马来西亚	SG 新加坡	HK 香港
RM 59.90	S\$ 27.10	HK\$ 163
BV 43 / PV 21.5	BV 21.85 / PV 16.4	BV 131 / PV 16

ORGANIC CARE NATURAL CONDITIONER

有机养护纯天然护发素

MY 马来西亚	SG 新加坡	HK 香港
RM 59.90	S\$ 27.10	HK\$ 163
BV 43 / PV 21.5	BV 21.85 / PV 16.4	BV 131 / PV 16

